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50 Jahre elektrische Zahnbürsten von Oral-B

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- [3] Klukowska M et al.: A 12-Week Clinical Comparison of an Oscillating-Rotating Power Brush versus a Marketed Sonic Brush with Self-Adjusting Technology in reducing Plaque and Gingivitis. J Clin Dent, 2013, 24, 55–61.
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- [6] forsa-Umfrage im Auftrag von Oral-B, erhoben vom 25. März bis 19. April 2013 unter 1002 Handzahnbürstenverwendern ab 14 Jahre und 501 Zahnärzten, bundesweit repräsentativ.